<u>S/N 10/772,530</u> <u>PATENT</u>

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Applicants:
 Alan Tien et al.
 Examiner: Khanh Le

 Serial No.:
 10/772,530
 Group Art Unit: 3688

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Title: METHOD AND SYSTEM FOR INCENTIVIZING THE PROMOTION OF A

PAYMENT SERVICE

## AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

In response to the Office Action mailed August 11, 2008, please amend the application as follows: